

CLOGIK SOLUTIONS PRIVATE LIMITED

About Clogik

We are a marketing and experiential technology partner for brands and agencies. We build the systems behind the floor — recce, registration, interactive walls, field reporting, and custom software — so campaigns can be run, measured, and handed back.

Headquartered in Navi Mumbai. Delivery across India.

Prakash Singh · Associate Director, Technology & Delivery

100+

PROJECTS

20+

BRANDS

5+

YEARS

India

PRESENCE



Systems for the floor.

Recce, registration, interactive walls, field reporting, and custom software — plus on-ground teams when the brief needs people.

WHAT WE BUILD

Solution partner

White-label campaign OS: recce before load-in, registration at the gate, walls people play, reporting while it is still live.

HOW WE DEPLOY

Brief to field insight

Recce before load-in, software live on the floor, reporting while the campaign is still running.

Four applications. One stack.



01 EVENT

Conferences & launches

QR / RFID, Welcome AI Avatar,
badges, venue recce.



02 EXHIBITION

Booths & expo floors

Stand recce, interactive wall,
engagement data back.



03 INTERACTIVE SPACE

Rooms brands can read

LED, music, gesture walls with
live session data.



04 CAMPAIGNS

Activations & trial

Sampling and on-ground
enablement on the same OS.

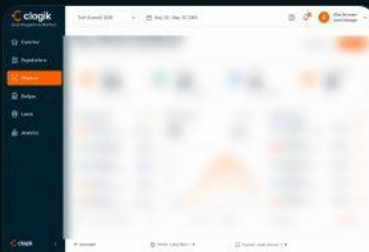
Four pillars. Nine systems.



EXPERIENCE

Interactive installations

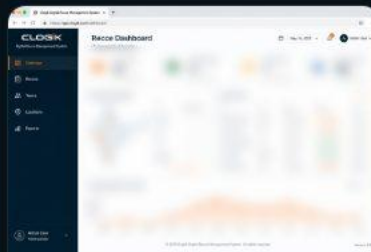
Walls with custom software and engagement data.



EVENT TECHNOLOGY

Registration ops use

QR, RFID, AI avatar, live attendance.



MARKETING TECHNOLOGY

Campaign OS

Recce, field reporting, custom software, data.



ON-GROUND

Enablement when needed

Sampling, activations, BTL – tech-enabled teams.

Six disciplines. One floor team.

Not a slide of buzzwords — the mix behind IPL Falling Bat, MGL at India Energy Week, Vislook, and the booth games agencies white-label.



Kinetic installation Rails that move on cue

Custom drop rails, sensors, and timing — IPL Falling Bat on the Tata Fan Park floor. Hardware wired to software, not decoration.



AR / VR 3D rooms guests walk into

Veero safety showroom, BYD photobooth, RMAI selfie art — spatial moments on the booth, not headset demos for the reel.



Unity Games built for the brief

Sting F1 race, Veero cargo mission, cricket arcade — one engine tuned for touchscreens, queues, and brand rules on the floor.



SaaS products Dashboards the agency opens live

Vislook PoP, recce approvals, event headcount — field SaaS Madison and brand teams use while cities are still running.



Embedded systems Kiosks that survive load-in

Tablets, check-in rails, and lead capture on CNHI and AMFI floors — built for dust, queues, and the hand-back the same night.



Artificial intelligence AI guests actually use

VI-JOHN shave try-on, Welcome AI Avatar wall, Coke Studio karaoke scoring — inference on the booth, not a chatbot slide.

The nine systems **under one partner.**

01 Recce management

GPS, photos, checklists, approvals before load-in.

04 Exhibition tech

Stand recce, booth walls, leads handed back.

07 Data collection

Surveys and responses logged in the field.

02 Event registration

QR / RFID check-in, badges, Welcome AI Avatar, live headcount.

05 Custom software

Campaign apps, dashboards, chatbots, CRM when the tool does not exist.

08 Product sampling

Trial, trained teams, structured feedback.

03 Interactive walls

LED, music, and gesture walls with session data.

06 Field reporting

Attendance, issues, progress from venues — one live view.

09 Brand activations

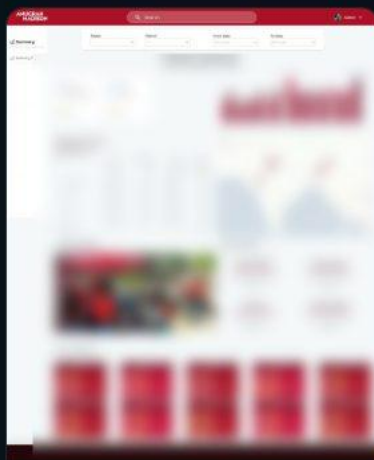
On-ground presence with recce and reporting built in.

Software you can **show the brand.**



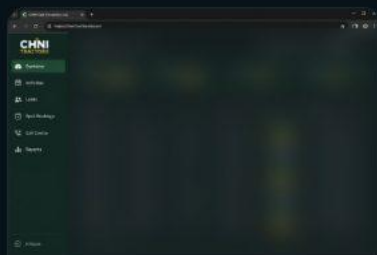
RECCE

Approvals · GPS · photos



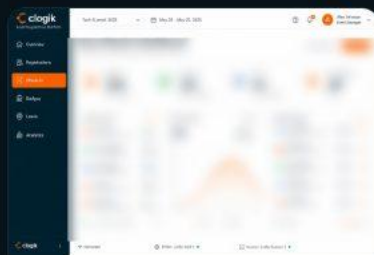
MADISON VISLOOK

Field SaaS · live PoP



CNHI FIELD

Leads · conversion live



EVENT OPS

QR · badges · headcount

From brief to **field insight**.

01

Brief

Audience, cities, deliverables, success metrics.

02

Plan

Flow, team, materials, venue, reporting format.

03

Recce

Photos, GPS, approvals in the recce system.

04

Execute

Software live. Teams only if the brief needs people.

05

Report

What happened, where, while it is still live.

06

Insight

Summaries that shape the next flight.

Agencies and brands **we work with.**

Technology and execution for live campaigns across India.



dentsu

tcs TATA
CONSULTANCY
SERVICES



HADISON
WORLD

Amway

Dr.Reddy's



mahindra Rise

**TATA
INNOVISTA**

Posterscope

Wellthy Life
Rewards

QImonds oi

FROOTI

**COMPLEX SYSTEMS,
SIMPLE EXPLORATION."**

**COMPLEX SYSTEMS,
SIMPLE EXPLORATION."**

Interactive network wall

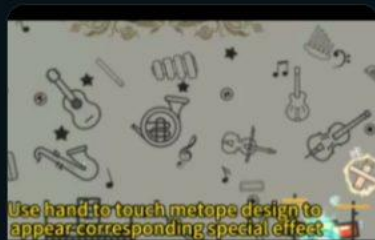


Falling Bat



Quarterly results, stage + virtual

Five builds. Five briefs.



Use hand-to-touch metope design to appear corresponding special effect

DENTSU MUSIC WALL

Touch the wall. Hear the instrument.



MAHINDRA VEERO

3D cargo mission in a live city



MAHINDRA VEERO

Safe with Veero · safety awareness campaign

3D vehicle showroom with first-in-category safety features – airbag, AIS096, reverse cam.



GODREJ AVELINE

3D room they furnish live



CRICKET ARCADE

Stadium play for fan activations

Selfie art. Photobooth. Word cloud.



RMAI • 17 MARCH

Digital Selfie Art — live AI avatar wall

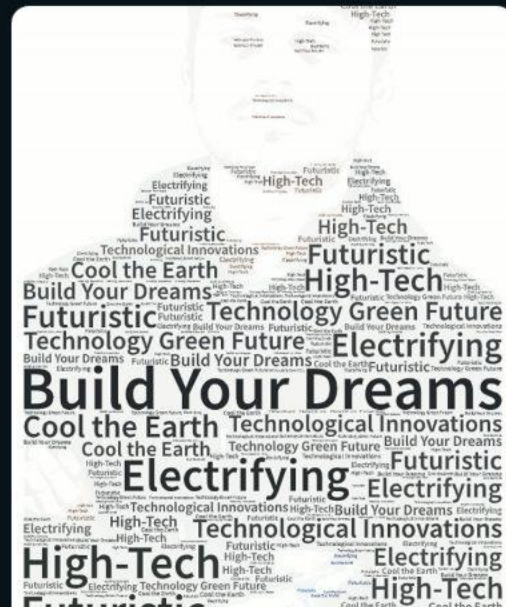
Digital Dot Rural Conference. Guests fill DIGITAL & RURAL in real time. Registration at rmai.uplive.at.



BYD • AUTO EXPO

3D GIF Photobooth

Infinity-mirror room. Walk in, walk out with a branded GIF — not a still selfie.



BYD • AUTO EXPO

Word-cloud portraits

Photo in. Brand words out — Build Your Dreams as shareable art.

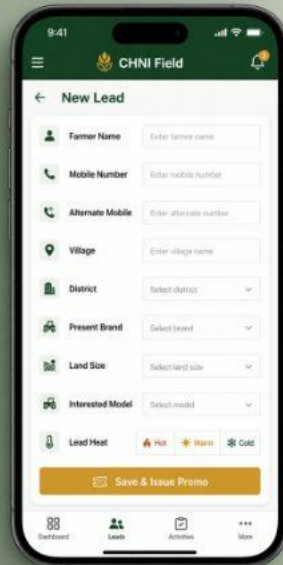
Software that ran in the field.



CNHI

Tractor van. Village crowd. Live leads.

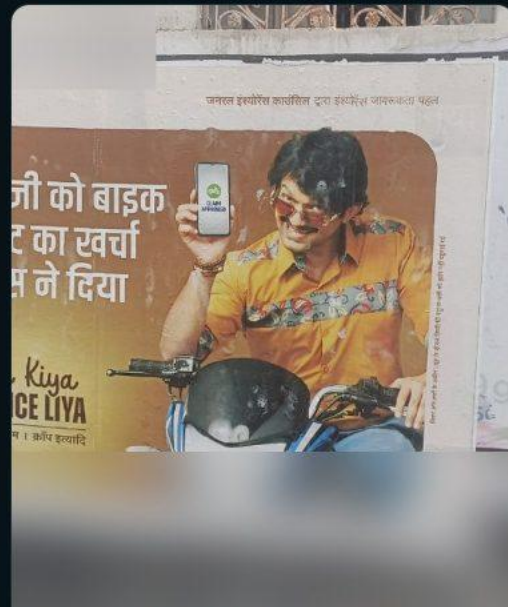
On-ground conversion for the mobile showroom — captured while the floor was still open.



CNHI FIELD

Mobile lead capture

Farmer, village, heat, promo — issued from the phone, not a paper pad.



MADISON VISLOOK • CALTEX

PoP with GPS on the wall

Field SaaS for planned vs completed, geo-tagged photos, activity the agency can audit.

AI and trial on the floor.



HP · TOOL SE TAAL

Dealer event registration

Name, mobile, OTP — branded invite for the Lucknow floor.



STING CLASSIC

F1 race · sampling game

Neon night race for new Sting Classic — trial on the booth, shareable takeout.



PHOTOCOPY NAHIN ORIGINAL DIKHO

VI-JOHN CLEAN SHAVE

AI look — original vs clean

Brand activation that shows the shave before the purchase.



VI-JOHN GROOMING PRATIGYA

Mahakumbh 2025 pledge bot

Name in. Bilingual certificate out — English and Hindi, ready to share.

Coke Studio Bharat.

Sing. Record. Share.



Sing your favourite songs



Udja
Burrah x Jasleen



COKE STUDIO BHARAT

Pick the track. Hit SING.
Branded karaoke — Udja and the catalogue, ready on the floor.



Original



Filter 2



Filter





RECORD

Camera, filters, live take
Guest sings on camera. Filters on the take. Flip cam when they want it.



Udja

Covered by Jane Doe



SAVE & SHARE

Covered by the guest. Branded out.
Walk away with a Coke Studio cover — not a raw clip.

Certificate of Sustainability pledge



MAHANAGAR GAS · INDIA ENERGY WEEK 2026

Pledge on the floor. Wall in the hall.

- Sustainability pledge photobooth – photo in, certificate out
- Interactive digital wall of MGL's network and service maps
- Digital content for initiatives and services
- A technology-driven floor the brand could walk



AMFI • KUMBH

Bharat Nivesh Yatra • bus branding
Transit mockup for the Kumbh floor — Mutual Funds Sahi Hai on the move.



AMFI • KUMBH

Lead capture • registration
Bharat Nivesh Yatra form on the floor — name, consent, submit. Mutual Funds Sahi Hai.



IPL FAN PARK • FALLING BAT

Bats drop. Guest catches.
Custom rail, release, timer — hardware and game on the Tata IPL Fan Park floor. VR cricket and Batak also on the brief.



VI-JOHN • AMWAY • FLIPKART • LENOVO

Named, live, on the floor
AI photo, CEO Diwali greeting, birthday kiosk, branded check-in.

Branded sites. Built to run.

Custom website development for brands and partners — corporate, commerce, wellness, and product platforms live in production.



P&G INDIA

in.pg.com

Corporate brand site for Procter & Gamble India.



GOYNG

goyng.in

Authentic health supplements commerce storefront.



WELLTHYLIFE

wellthylife.in

Wellness commerce, camps, and rewards platform.



MADISON

madisonindia.com

Agency brand site for Madison India.



CT OFFICIAL

cleansingtherapyofficial.in

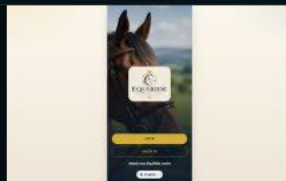
Doctor-guided cleansing therapy camps and booking.



CLOGIK

clogik.com

Marketing technology partner site — this stack.



EQUIRIDE

equestrians.equiride.net

Equestrian ride platform — connect and improve.

GOT A FLOOR THAT NEEDS A SYSTEM?

Map the brief. We'll plug in.

Event, expo, interactive install, or campaign — software, people, or both. HQ in CBD Belapur, Navi Mumbai. Coverage across Mumbai, Delhi NCR, Bengaluru, Pune, Hyderabad, Chennai, Kolkata, Ahmedabad, Jaipur, Lucknow, Chandigarh.

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